



1

Talpa Media B.V. Talpa
Talpa Talpa Global B.V. Talpa
Talpa Talpa Talpa
Talpa
Talpa ITV Studios
ITV PLC
Talpa Talpa Content B.V. Talpa
Talpa
Talpa

& Talpa
Talpa Talpa Talpa Media
USA Talpa Talpa Middle East
Talpa Talpa Germany Talpa
Talpa Talpa UK Talpa Talpa Italy Talpa Talpa Nordic
Talpa The Voice of
2010
65 180
30
3

Talpa

300 Kylie Minogue
Pharrell Williams Will.I.Am Adam Levine

6,000 Facebook 1,200 Twitter
YouTube 100 1,400

2

Talpa Talpa

2016 1 20 Talpa Talpa

/

1

Talpa

2 Talpa

The voice of

1 Talpa

Talpa

Talpa

i

A

Talpa

Talpa /

B

ii

Talpa

Talpa

2

Talpa i

ii

3

Talpa

Talpa

i Talpa

ii

Talpa

Talpa 2016 2 8

Talpa 2016 2 8

Talpa 2016 2 8

2016 2 8

2015

Talpa

IP

IP

